

2023 Speak Up Conference Schedule Overview

Thursday, July 13

Pre-Conference Sessions: 10:00-1:00 pm

Speakers' Pre-Conference Options:

Videotaping & Critiquing of Speeches

(15-minute speech with feedback from a faculty member) ½ hour time slot

7 Strategies to Secure Speaking Engagements – Robyn Dykstra (3-hours)

Writers' Pre-Conference Options: (3-hours)

Book Proposal Intensive Clinic—Dave & Cindy Lambert

Writing Bible Studies—Carol Tetzlaff

Ministry Development Option: (3-hours)

Build a Powerful Online Presence Through Blogging—Edie Melson

Storytelling Strategies that Strengthen Your Spoken or Written Message—Jill Savage

1:00-1:55	Optional Lunch VIP Lunch	
1:55-2:00	Moving Moments with Vicki Heath.	Great Hall
2:00-2:10	Opening Welcome—Bonnie Emmorey & Carol Kent	
2:10-3:00	Opening Keynote Session Praise & Worship—Laura Dingman and Team Bruce Martin	
3:00-3:45	Panel Discussion: The Business and the Ministry of Speaking & Writing	Great Hall
3:45-4:00	Break	
4:00-5:00	Breakout Session #1 (S) Speak Like a Pro (Carol Kent) (S) Effective Social Media for Today's Speaker (Edie Melson) (W) How to Craft a Winning Non-Fiction Book Proposal (Cindy Lambert) (W) Developing a One Sheet That Will WOW! (Kim de Blecourt) (M) Facebook Lives (Athena Dean Holtz) (M) Developing Your Prayer Team (Kathe Wunnenberg) (M) Homepage Website Needs (Katy Boykin)	
5:00-5:15	Break	
5:15-6:10	Buffet Dinner	
6:00-6:10	Praise & Worship—Laura Dingman and Team	Great Hall
6:10-7:00	Dr. Sandra Dalton Smith	
7:00-7:15	Break & Sweet Treat (Pick it up, and move to your breakout session.)	
7:15-8:15	Breakout Session #2 (S) Storytelling & On-Stage Secrets (Karen Porter) (S) How to Get Booked on Podcasts & Be a Great Guest (Amber Cullum) (W) Building Blocks for Architecting a Standout Book (Janyre Tromp) (W) The Pitch Factor (Bethany Jett) (M) Servant Leadership (Nathan Emmorey) (M) How to Develop An Online Course (Jill Savage) (M) A Busy Person's Guide to Writing & Speaking (Susan Call)	

8:15-8:30 Break
 8:30-10:00 Speakers' Track—Small Group Critiquing Session
 Writers' Track—Introduction of authors with a new book in the last year &
 1st Page Peer CritiquingGreat Hall

Friday, July 14

8:15-8:45 Writing Breakfast Meeting—Self-Publishing School (Matt Emmorey)
 Speaking Breakfast Meeting—Master Storytelling (Jennie Dimkoff)
 Mil-Spo Breakfast Meeting—Megan Brown
 8:55 Moving Moments—Vicki HeathGreat Hall
 9:00-9:05 Welcome, Announcements, & Giveaways—Bonnie Emmorey & Megan Brown
 9:05–9:15 Praise & Worship—Laura Dingman & Team
 9:15–10:00 Morning Keynote— Jennifer Jackson—Simply Joy
 10:00–10:45 Panel Discussion:
 Platform Building: Interviews, Podcasts, & Social Media. Great Hall
 10:45-11:00 Break
 11:00-12:00 Breakout Session #3
 (S) Better Bible Study for Better Teaching & Speaking (Megan Brown)
 (S) Presenting and Negotiating Your Speaker Fees (Cindy Bultema)
 (W) Audiobooks: Let Your Book Speak for Itself (Linda Goldfarb)
 (W) To Infinity & Beyond (Rob Teigen)
 (M) Mental Health 101 For Christian Leaders (Michelle Nietert)
 (M) How to Write & Speak About Hard Topics (Kia Stephens)
 (M) One Brand. One Voice. One You. (Darlene Larson)
 12:00 Lunch
 12:35-12:45 Comic Sketch—TBA
 12:45-1:00 Carl DeyArmin—Research Made Simple Great Hall
 1:00–1:45 Panel Discussion:
 Platinum Sponsors
 1:45–2:00 Break
 2:00-3:00 Breakout Session #4
 (S) Outlining with Pizzazz (Bonnie Emmorey)
 (S) How to Get Speaking Gigs (Karen Porter)
 (W) Writing for Children (Blythe Daniel)
 (W) Know Your Publishing Options: Traditional, Hybrid, Indie & Self (Suzanne Kuhn)
 (W) Act Like an Author & Prepare to Publish (Kim Erickson)
 (M) Logos Bible Software Training (Scott Lindsey)
 (M) Nature Walk with Short Devo (weather permitting)Meet at the Backdoor
 3:00-3:15 Break
 3:15-4:30 **Speakers' Track**—2nd Small Group Critiquing Session
Writers' Track—As the Book Bounces with Dave & Cindy LambertGreat Hall
 followed by Q & A with publishers, editors & agents
 4:30–5:30 Break
 5:30-6:30 Friday Night Banquet Great Hall
 6:15–6:25 Praise & Worship

- 6:25–7:15 Keynote—Debbie Alsdorf – The Reality of Joy: Jesus.Over.You.
- 7:15–7:30 Break
- 7:30–8:30 Publishing Awards followed by Book Signings. Fireside Room
- 8:30–9:30 Optional Session—Round Table Discussions. Great Hall

Saturday, July 15

- 8:15-8:45 Breakfast Meeting – Podcasting (Rachel Wojo & Amber Cullum)
- Breakfast Meeting – Financial Freedom in Your Ministry (Jerry Howard)
- Breakfast Meeting – Mil-Spos (Megan Brown)
- 8:55 Moving Minutes—Vicki Heath. Great Hall
- 9:00–9:05 Welcome & Announcements—Bonnie Emmorey & Rachel Wojo
- 9:05–9:15 Praise & Worship—Laura Dingman & Team
- 9:15–10:00 Morning Keynote— Judy Dunagan
- 10:00–10:45 Panel Discussion. Great Hall
- Current Challenges & Opportunities in a Changing World
- 10:45–11:00 Break
- 11:00–12:00 Breakout Session #5
 - (S) Preparing Your Personal Testimony (Carol Kent)
 - (S) Sticky Statements & Stories (Shannon Popkin)
 - (W) The Joy of Writing and Publishing Devotions (Sandi Banks)
 - (W) Storyboarding (Janet McHenry)
 - (M) Creating a Product that Sells both Online & Off (Rachel Wojo)
 - (M) How to Authentically Grow a Facebook Group (Kia Stephens)
 - (M) Common Senses: Emotionally Connecting (Lisa Saruga)
- 12:00–12:15 Break
- 12:15–1:00 Lunch
- 12:55–1:00 Moving Moments—Vicki Heath Great Hall
- 1:00–1:05 Introduce Full Speak Up Team
- 1:05–1:15 Speak Up Masterpiece Theater—Bonnie Emmorey & Gene Kent
- 1:15–2:00 Panel Discussion:. Great Hall
- Where Do We Go From Here?
- 2:00–2:15 Break
- 2:15-3:15 Breakout Session #6
 - (S) Aim for Results (Bonnie Emmorey)
 - (S) How to Avoid the After-talk Aftertaste (Jeri Howe)
 - (W) Launch Your Book: Finding & Booking Your Own Book Tour (Mary Snyder)
 - (W) Affordable Ways to Market Your Message (Katie M. Reid)
 - (M) Waiting for the Yes: What About the In-Between? (Jenn Hand)
 - (M) When God Takes You on a Different Path (Lucinda Secrest McDowell)
 - (M) Guided Outdoor Reflections on Psalm 23 (Megan Brown)(Weather Permitting)
- 3:15–3:30 Break
- 3:30-4:30 Closing Session: Praise & Worship—Laura Dingman & Team Great Hall
- Keynote**— Lee Nienhuis; Wrap-up— Carol Kent